

Wix vs WordPress – Which one is better?

WordPress is well-known, in fact, the most famous website builder in the world, but there are few other quite great website builders. Wix is also one of the website builders with the options to drag and drop options for those with no technical background. These website builders provide you the ease of creating attractive, fully functional sites in no time. Wix and self-hosted WordPress both help you create beautiful sites with user-friendliness, but these have quite dissimilarities in terms of use and cost.

User friendliness

There are a few factors involved in deciding the user-friendliness at a different level. Wix has more than 500 website templates with additional drag and drop elements. Wix is a hosted platform, unlike Word Press. The users cannot import outside tools and also cannot change the templates they selected initially. Wix provides a user-friendly interface with 24*7 support for questioning and troubleshooting.

In contrast to the above, Word Press sites have an administrative dashboard that provides the users with tools to install themes, customize and add plugins and needed features. This is also true that a user with no relative background may take some time to learn Word Press completely.

Flexibility

With time you may want to consider some improvements for your site. You may have enough features with Wix to create a fully functional website but it does not completely accommodate your need for growth and versatility. Wix allows you storage and bandwidth depending upon the plan you bought. Wix users though have the option of adding extra functions from Wix library of applications but these are paid applications.

WordPress provides users with unlimited versatility. The paid applications are similar to WordPress plugins. WordPress users can draw products of any developer around the world. So your growth, flexibility and versatility needs are well catered by WordPress.

Cost involved

The cost of website development and its operation depend upon many factors. With Wix, being a hosted platform, you can have a good idea of the cost involved through its monthly plans. These monthly plans include features like domain name, storage, application access, etc. the completely free starter plan comes with mandatory advertising on the website. You do not need to estimate external cost factors.

The cost of setting up and running a website with WordPress is highly moveable. The cost may range from buying a domain name to hiring a developer to work with the core code for your website.

E-Commerce Support

Wix does offer the user various E-Commerce themed templates for setting up your website. But for a fully functional E-Commerce website, you will have to buy an E-Commerce website hosting package. These packages have a higher monthly price and include the payment gateways including PayPal, Authority or any other tool needed.

WordPress offers a collection of E-commerce themes and plugins like Woocommerce to create a virtual store of any kind and scale it up as the venture grows.

To sum up the comparison it is on the user's discretion to decide which of the two suits him better.